BONUS 5 · PINMYLISTINGS BONUS PACK

Your First 30 Days on Pinterest: a Simple Plan

About 20 minutes a few times a week. Built around PinMyListings, works with any tool.

Set expectations first

Pinterest is slow and steady. A new pin can take days to weeks to be shown widely, and it keeps getting views for months. The goal of the first 30 days is a habit and a full schedule, not instant sales.

Week 1 · Set up

DAY	TASK	TIME
1	Set up or tidy your Pinterest business account (Bonus 3).	45 min
2	Create 5–10 boards with keyword names (Bonus 2).	20 min
3	Add your shop in PinMyListings and import your 5 best listings.	10 min
4	Write pins for those 5 listings, 6 each. Review and approve the ones you like.	20 min
5	Schedule 2–3 pins a day over 14 days and upload (or turn on Auto-Publish).	10 min

Week 2 · Widen

- ☐ Import 5–10 more listings, including one or two that rarely sell but you believe in.
- ☐ Write pins with a seasonal angle for the next holiday on the calendar.
- ☐ Add one lifestyle photo to a listing whose pins look plain (Bonus 4).
- ☐ Schedule the new pins to follow on from week 1, so the flow never stops.

Week 3 · Refine

- ☐ Check Pinterest Analytics for the pins with the most saves and outbound clicks.
- ☐ For those listings, make a fresh batch with a different angle or template.
- ☐ Rename any board that has a vague name.
- ☐ Keep 1–5 pins a day scheduled.

Week 4 · Review & plan

- ☐ Etsy Stats → Traffic sources → Pinterest: note visits and any orders.
- ☐ List the 3 listings that got the most interest. Make them your focus next month.

- ☐ Schedule the next 30 days in one sitting.
- ☐ Plan your next seasonal push 6–8 weeks before the holiday.

The habit that matters most

> Keep a few new pins going out every day. Consistency over weeks is what Pinterest rewards, much more than any single perfect pin.

PinMyListings bonus pack · Sunmesa Labs · Time estimates are approximate. No results are guaranteed: traffic and sales depend on your products, prices, photos and consistency.